

Poster Presentation Guidelines:

- The recommended poster size is 3 feet by 4 feet (36 inches by 48 inches).
- The orientation of the poster **must be portrait and not landscape**.
- Be sure to include the **title, author and co-author names, and the institution(s)** where research was underway/conducted.
- Divide the content of your poster into clear sections with headings. Use **columns** (2–3) to organize content for easy reading.
- Posters should stimulate discussion, not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure every item included in your poster is necessary.
- Keep **text minimal** – aim for **800–1000 words max**. Use bullet points. Avoid long paragraphs; highlight key findings.
- Use charts and graphs to illustrate data (avoid large tables of raw data).
- Use high resolution photographs (web images often will not work).
- Use **consistent colors** and avoid overly bright or distracting backgrounds. Keep margins and line spacing consistent. Pick no more than 2–3 fonts.
- Be prepared to **explain your poster** in 2–5 minutes. Have **handouts or QR code** linking to your full paper or digital copy.